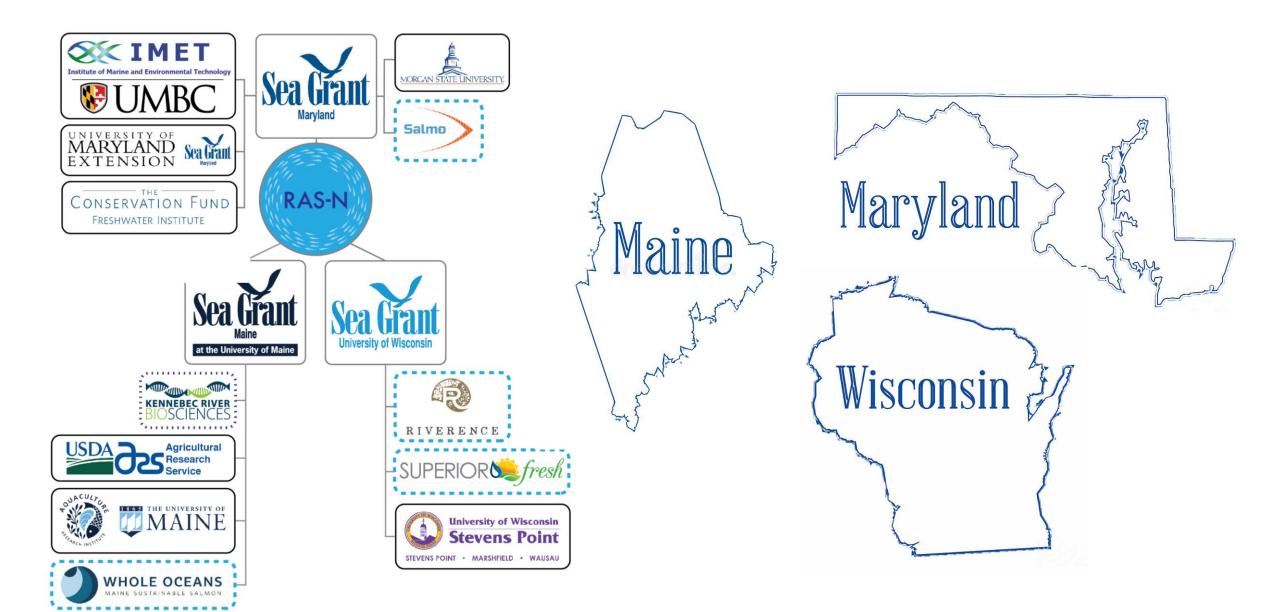
BUILDING CAPACITY OF ATLANTIC SALMON Salmo salar RAS PRODUCTION IN THE U.S. USING AN INDUSTRY DRIVEN STAKEHOLDER NETWORK (RAS-N): ENGAGEMENT AND EXTENSION EFFORTS

Catherine Frederick*, Yonathan Zohar, and John Stubblefield
University of Maryland and the
Institute of Marine and Environmental Technology



Building Capacity Of Atlantic Salmon Production in the U.S. Through Strong Industry Engagement



Building Capacity Of Atlantic Salmon Production in the U.S. Through Strong Industry Engagement



at the University of Maine



























Recirculating Aquaculture Salmon Network (RAS-N)

Targeted Working Groups

Research and Development

Brian Peterson (USDA-ARS)



Economics

Scott Knoche (Morgan State)



ECWFD

Adam Frederick (MDSG) and M.S. Tudor (UMaine)



Extension

Bill Hubbard (UMD)

RAS-N



Communications

Jennifer Smith (WISG)



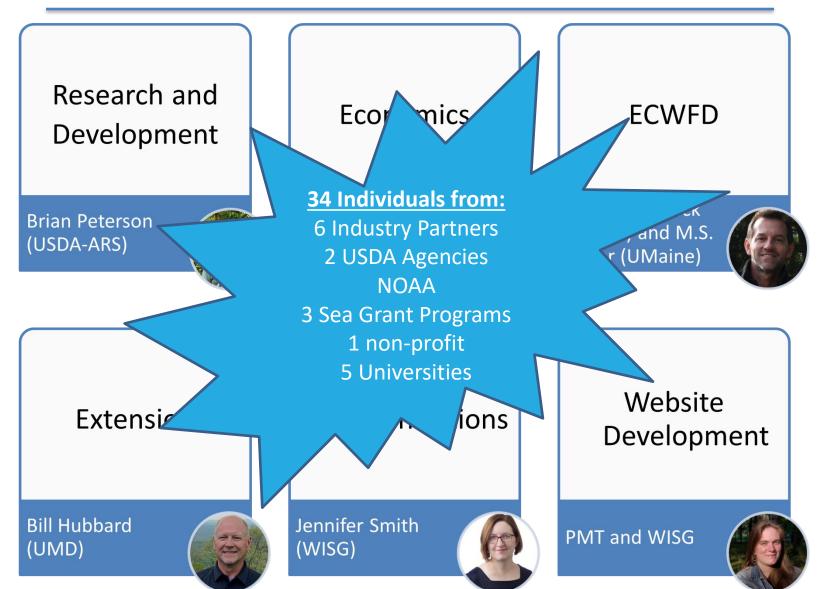
Website Development

PMT and WISG



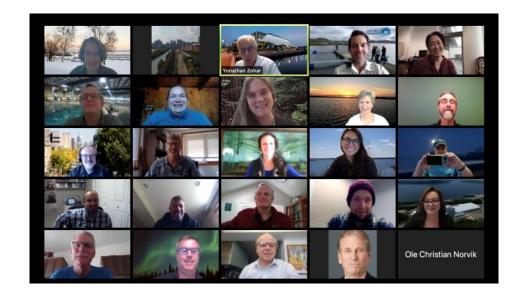
Recirculating Aquaculture Salmon Network (RAS-N)

Targeted Working Groups





Engage with Industry Stakeholders



Research and Industry Updates

Stakeholder Sessions, Panels and Surveys

Panels on Areas of Priority

Education Needs and Programming



2nd Annual RAS-N Workshop (October 8-9, 2020*)

Hosted by the Institute of Marine and Environmental Technology (IMET) and Maryland Sea Grant

Workshop Registration: https://bit.ly/RASNWorkshop2020

*All times are Eastern Standard Time (EST)

Wednesday October 7th

6:30PM - 7:30PM: Virtual Social Hour (Register for Social Hour: https://bit.ly/RAS-NSocialHour)

Thursday October 8th

10:00AM - 10:01AM: Call to Order - Yoni Zohar (IMET, MD)

10:01AM - 10:05AM: Welcome - Russell Hill (IMET - University of Maryland, MD)

RAS-N Extension: Develop a Concept Paper

Involved Work Groups: R&D, ECWFD, Extension, and Economic

Building Capacity of Land-based Atlantic Salmon (Salmo salar) Aquaculture in the United States

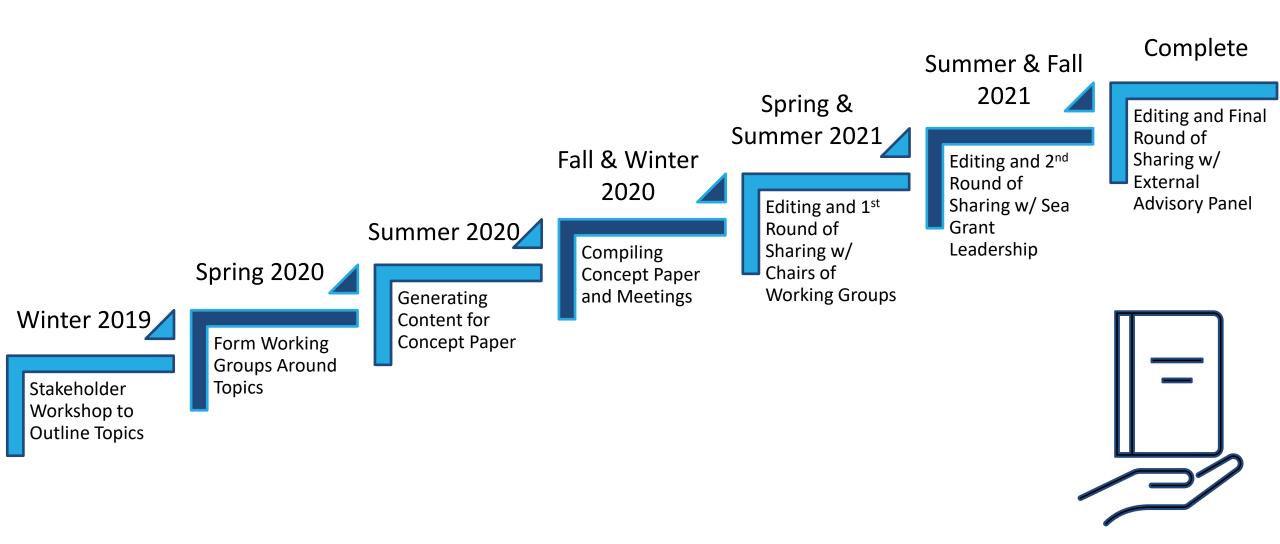
Prepared by

The Recirculating Aquaculture Salmon Network (RAS-N) A National Sea Grant-funded Private-Public Network

February 2022



RAS-N Extension: Develop a Concept Paper



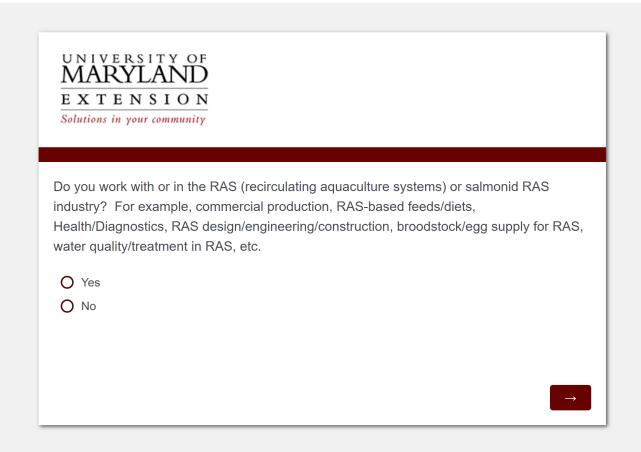
RAS-N Extension: Develop a Concept Paper



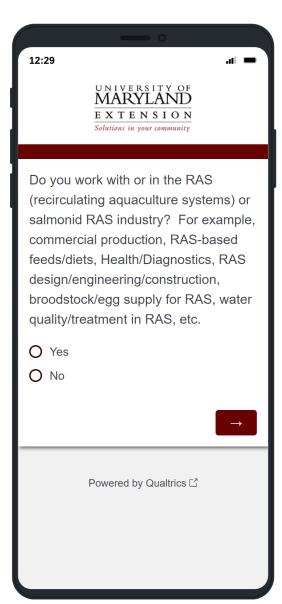
- > 28 Contributors
- > 15 Organizations/Companies
- **> 20 Pages Covering:**
 - State of Supply and Production Practices
 - Needs/Barriers
 - ✓ Challenges
 - ✓ Potential Solutions

RAS-N Extension: Survey of Salmon RAS Priorities

Involved Work Groups: R&D and Extension

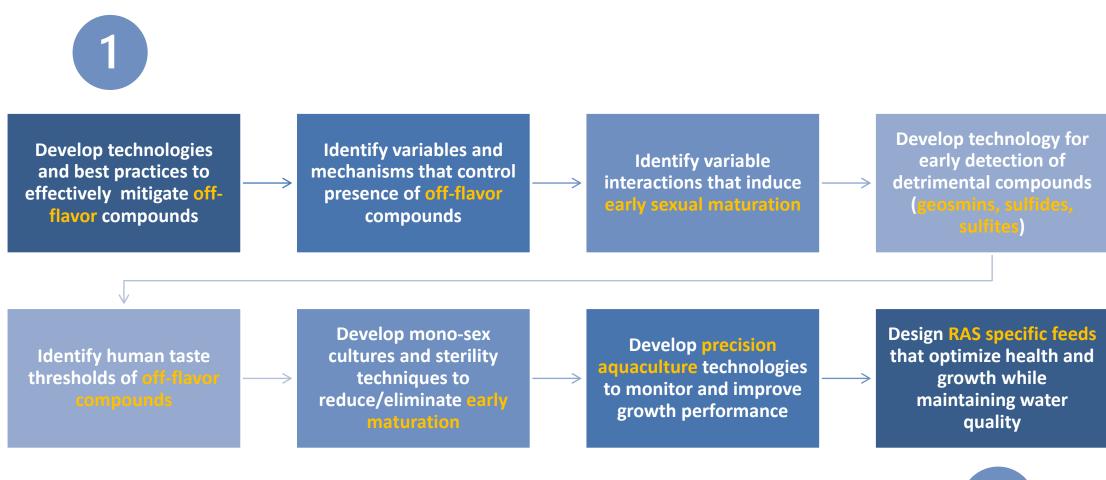


Broadcast Nationally and Internationally 30 Participants



RAS-N Extension: Survey of Salmon RAS Priorities

Technical and Biological Needs



8

RAS-N Extension: Survey of Salmon RAS Priorities

Non-Technical Needs

- Assess consumer preferences and willingness to pay
- Invest in training capacity and increase reach of workforce development programs
- **Evaluate public perception of RAS and use of advanced technologies**

3 Develop strategies for constructive dialogue with local communities

Involved Work Groups: Web Development w/ PMT and Communications















Emma Wiermaa



Jennifer Smith
Tom Xiong (not pictured)



Lisa Tossey

Website: ras-n.org



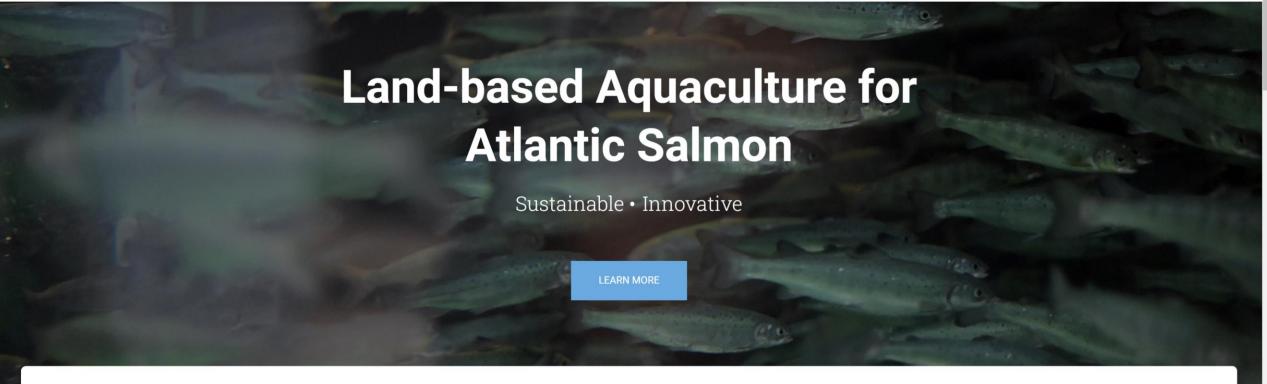


ROLLTILS - SALI

N RAS -

ROJECT RESOURCES

NEWS AND EVENTS



Averaging 1,500-2,000 views a week

Mission Vision Goals

Support a growing domestic land-based Atlantic

Facilitate the growth of environmentally sustainable

Build capacity for innovative, effective, and



+ RAS-N updates



ABOUT US ▼ SALMON RAS ▼ PROJECT RESOURCES ▼

NEWS AND EVENTS -

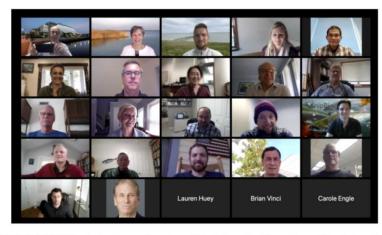
October 8-9, 2020: Second Annual RAS-N Workshop (virtual meeting)

Institute of Marine and Environmental Technology (IMET), Baltimore, Maryland

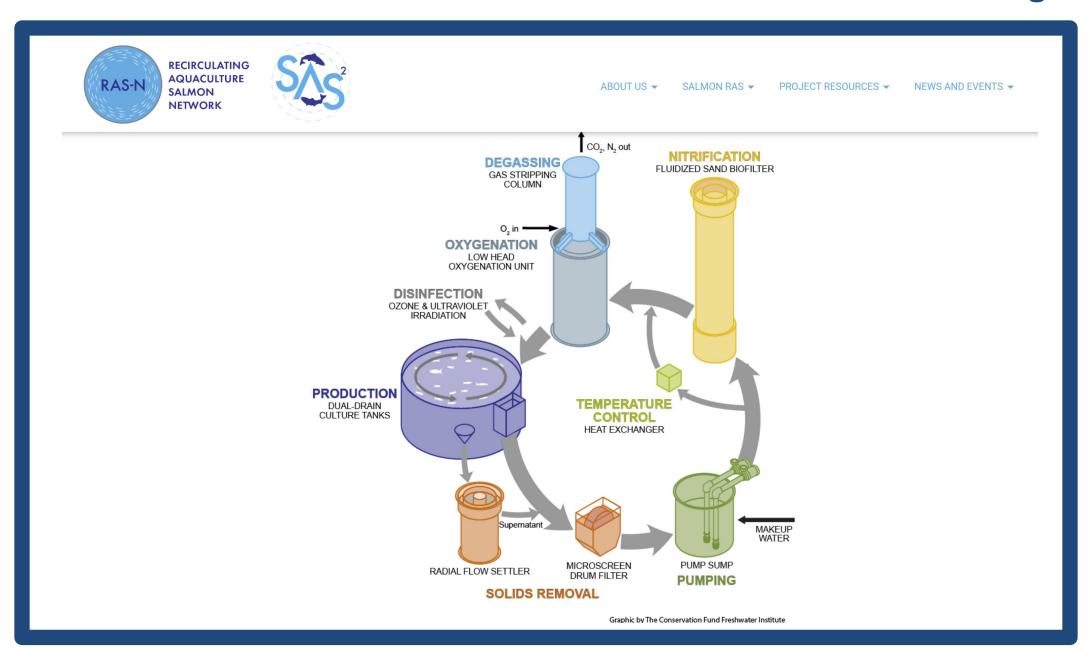
+ Program and Welcome	>
+ Plenary presentations	>
+ Off-flavor and Mitigation updates	>
+ Early Maturation updates	>
+ AquaFeeds R&D updates	>

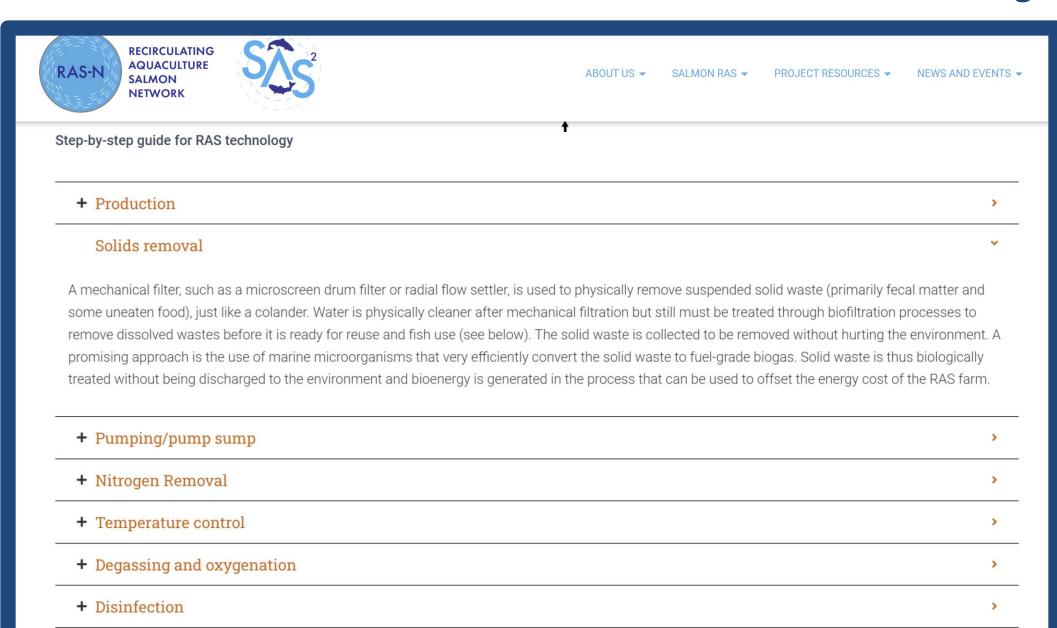
Atlantic Salmon Production in Recirculating Aquaculture Systems (RAS): Economic Analysis and Feasibility - Kaitlynn Ritchie, Morgan State University's Patuxent Environmental & Aquatic Research Laboratory

Knowledge and Skill Guidelines for Atlantic Salmon RAS Technician - Catherine (Cat) Frederick, University of Maryland Sea Grant Extension Programs



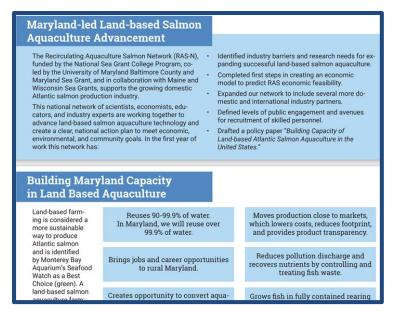
The RAS-N 2020 Workshop practiced social distancing by going virtual, hosting 170 people online

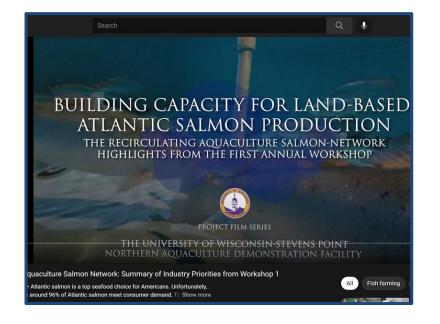




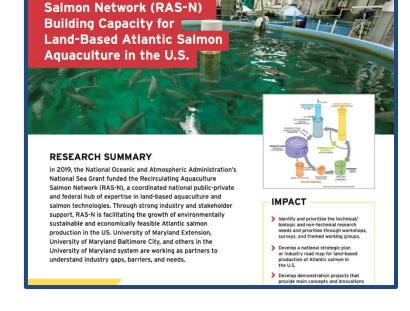
RAS-N Extension: Communicating Information with Targeted Audiences

Involved Work Groups: Communications, Extension, and R&D





YouTube Video Highlights UW-Stevens Point NADF



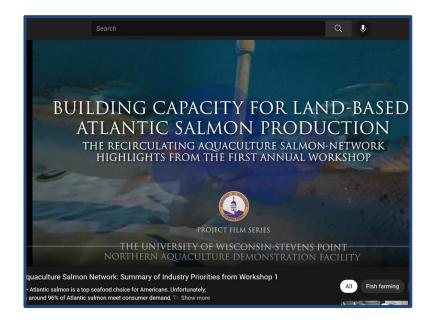
State Fair Posters UMD Extension

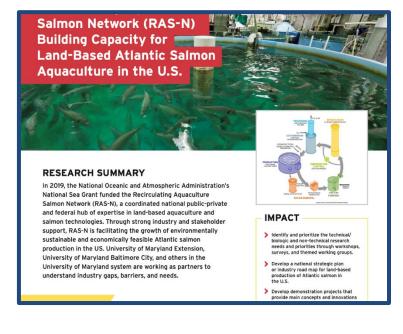
Hill Visits: One-Pager
MDSG and UMD Extension

RAS-N Extension: Communicating Information with Targeted Audiences

Involved Work Groups: Communications, Extension, and R&D







Hill Visits: One-Pager MDSG and UMD Extension

2022 MD Aquaculture One Pager -MDSG

YouTube Video Highlights UW-Stevens Point NADF

Wisconsin Lake Talk Series

State Fair Posters UMD Extension

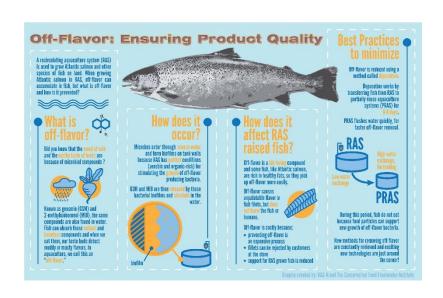
Agriculture
Awareness Days
and Seminar
Series with Horn
Point Lab

RAS-N Extension: Collaboration Efforts for Traditional Extension Products

CONSERVATION FUND FRESHWATER INSTITUTE











Kata Sharrer (not pictured)

Laura Rickard

Allen Patillo

(including SAS2 efforts)

More Extension Efforts



Continuing Communication & Outreach w/ Targeted Audiences



Facilitating Technology Transfer & Programming Integration



Road Map & Strategic Plan

What Happens with RAS-N?

Continuation of Engagement with Newly Funded USDA Project

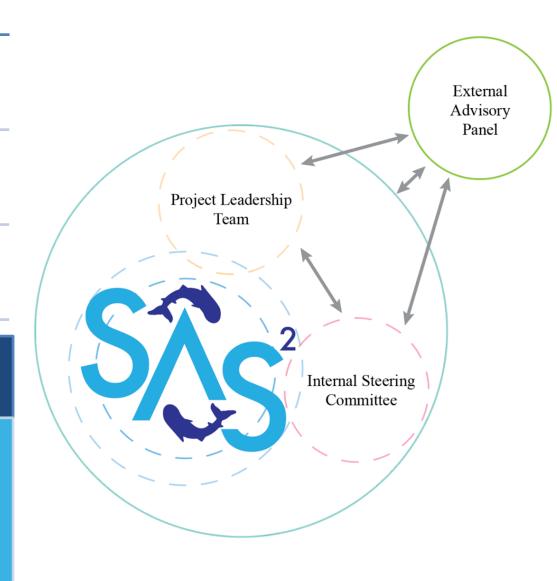
New Project Based **Known Priorities**

Existing Partners

New Industry Collaborations

Extension

- 6 Objectives
- 7 Individuals
- 2 Industry Collaborators



Our Network Welcomes Questions and Insights



Lead PI: Dr. Yonathan Zohar Institute of Marine and Environmental Technology zohar@umbc.edu



Extension Associate: Dr. Catherine Frederick (Cat)
University of Maryland Extension and
Institute of Marine and Environmental Technology
cfrederi@umd.edu



Project Coordinator: John Stubblefield Institute of Marine and Environmental Technology stubble@umbc.edu